

IMPORTANT NOTICE
DOWN CONTENT LABELLING OF SLEEPING BAGS

The Australian Competition and Consumer Commission (ACCC) has brought to our attention that sample testing of our sleeping bags showed that they contained significantly less than the percentage of goosedown or down that we have claimed – such as “100%” or “minimum 90%”.

Accordingly, the ACCC has advised us that the goosedown or down content claims that we have made are likely to be in contravention of the *Trade Practices Act* which requires that any claims made be accurate and not misleading to consumers.

While we believed that the 100% or 90% goosedown or down content claims that we made for our sleeping bags were permitted under the Australian Standard 2479-1987, (*Down and/or feather filling materials and filled products*), we fully acknowledge the ACCC’s concerns and apologise to consumers who consider that they may have been misled by the claims that we made.

We have undertaken to the ACCC that where in future we specify a percentage (or percentage range) of goosedown or down this will accurately reflect the minimum amount of goosedown or down present in our sleeping bags. Consumers with any queries about the down content of the sleeping bag they have purchased should contact the relevant company for further information.



This corrective advertisement has been jointly placed by Adventure One Pty Ltd, Arthur Ellis Limited, Kathmandu Pty Ltd, Macpac Wilderness Equipment Limited, Mont Adventure Equipment Pty Ltd, Mountain Designs Pty Ltd, and Paddy Pallin Pty Ltd in compliance with court enforceable undertakings given by each company to the ACCC.